

30 years
30 nutcrackers

2027



Your Business. Your Family.
Your Nutcracker!

Stand Tall for Our 30th
Anniversary

Something BIG is coming to Ferdinand in 2027

—and we want **YOU** to be part of it!

Celebrate 30 years of Ferdinand Christkindlmarkt one
nutcracker at a time.

Businesses, families, schools, organizations, clubs, and
individuals are invited to help us celebrate in a very special
way—with **7-foot-tall nutcrackers!**

It's your turn to **bring your creativity...**

Imagine your nutcracker standing proudly throughout our
community at the 2027 Christkindlmarkt.

Together, we can create a
wonderful tribute to 30 years of
Christmas tradition and
community spirit.

Christkindlmarkt

30 years



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2027
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**Your Business. Your Family.
Your Nutcracker!**
Stand Tall for Our 30th Anniversary

Something BIG is coming to Ferdinand in 2027—and we want **Brew Works** to be part of it!

Ferdinand Christkindlmarkt will be celebrating its 30th anniversary.

Businesses, families, schools, organizations, clubs, and individuals are invited to help us celebrate in a very special way—with 7-foot-tall nutcrackers!

It's your turn to bring your creativity... **Imagine your nutcracker standing proudly throughout our community at the 2027 Christkindlmarkt.**

Each nutcracker will receive a metal plaque identifying the business, family, organization, individual, or a dedication honoring a special person that you wish to commemorate.



How does it work?

What? For \$250, we provide the materials needed to build your nutcracker. **You provide the creativity!** Your nutcracker can represent your business, family, organization, or a special person you would like to honor or remember.

Where? Your finished nutcracker will make its grand debut at the 2027 Ferdinand Christkindlmarkt, November 20–21, 2027. We will promote this special 30th Anniversary Nutcracker Celebration, and Christkindlmarkt patrons will have the opportunity to vote for their favorite nutcracker! **So... be creative, be original, and have some fun!**

When? Pick up your nutcracker materials at the Dubois County Visitors Center during regular office hours between November 16 and December 16, 2026. Then, the fun begins! **You will have nearly the entire year to create your masterpiece!**



Choose your way to participate:

\$250 — Build Your Own Nutcracker

WE provide the basic materials necessary to build your Nutcracker.
YOU provide the imagination, creativity, paint, decorations, and personal touches that make it uniquely yours.

\$300 — Sponsor a School or Organization

Would you rather give someone else the opportunity to get creative?
For \$300, you can sponsor a school or organization to build and decorate a Nutcracker. The additional funds will help provide the school or organization with money for paint, decorations, and accessories to bring their creative vision to life.

Want your own nutcracker but need a creative person to execute? No problem!

Contact Us to Make Arrangements... If you love the idea but aren't sure you have someone who can build or decorate your nutcracker, contact us and we will do our best to connect you with someone to turn your idea into a one-of-a-kind nutcracker.



And then... the nutcrackers come home!

After the 2027 Christkindlmarkt, take your nutcracker with you to proudly display it at your business, organization, or home during the holidays. Our dream is to see nutcrackers popping up all over Dubois County—in front of businesses, in yards, and throughout our communities—not just in 2027, but for all Christmases. What begins as a Christkindlmarkt fundraiser becomes a new tradition throughout Dubois County. Let's make our 30th anniversary unforgettable!

30years
30 nutcrackers
hundreds of creative ideas.
One amazing community.

We hope **YOU** will stand tall with us!

With Christmas spirit,
Ferdinand Christkindlmarkt Committee

